



SUSAN MAPLES, DDS
COSMETIC & FAMILY CARE
The Fine Art of Dentistry

News From Your Dedicated Dental Team

Check it out!! Our team has been featured by the Greater Lansing Woman Magazine! What an honor to be high-lighted by such a fine publication. We are so proud of our team, our practice philosophy and especially our patients. And it gave us **another** opportunity for fun...

Let's "GO GREEN"-- and we're not just talking about MSU! We're trying (eventually) to be paperless and it's a huge undertaking. Can you help us reduce the number of paper statements mailed to your home? Please think out loud with us about what time-of-service ideas work best for you.

It's official! Dr Susan has spent half her life in dentistry. That's right, Susan is turned 50 in January and celebrating her 25th year in practice—right here in Holt. Fifty is a great age, and one of reflection. Susan will tell you herself that one of the best decisions she ever made is choosing dentistry as a career and another is private practice in Holt, Michigan. You won't find a bigger dental geek anywhere and aren't we lucky about that. Susan sends a resounding thank you for supporting her passion for the past 25 years. Here's to the next 25! You go girl!

Twitter, twitter, tweet, tweet. Another of our paperless endeavors is advancing our knowledge in social media. Yes, every "tween", teen and young adult does texting, Facebook, and Twitter. And many business professionals prefer LinkedIn to Facebook. This winter our business team will be taking a class in Social Media Marketing in order to serve you and your friends better. Let us know how YOU like to "techno-talk".

The first annual 2009 Delhi Business Expo was a big success. We enjoyed time with many of our business neighbors and made a slew of new friends. Our dynamic kick-off speaker, Jane Aldrich, was both inspirational and entertaining. Jane's company is called "Joyworks!" through which she helps clients make peace with the past, appreciate today and get excited about tomorrow. It was a perfect kick-off to such a wonderful community-building event. Keep your eye on the community calendar for next year—you won't want to miss it.

Speaking of new neighbors... We're so excited to have a new dental friend join us right here in this building!! Kevin Hamlet of Hamlet Dental Lab will be building a new laboratory right across the hall. He will partner with us to do beautiful porcelain restorations, often with custom shading. He's aiming for February to be fully operational. Feel free to stop in across the hall and welcome Kevin as one of our extended team members!

Good oral health can save you money! There's an old saying "A stitch in time saves nine," and that can apply to dentistry as well. Sometimes cutting back to save money just means paying more of your hard-earned money later on. Dental disease is progressive, and usually doesn't hurt until it's advanced. If detected early, dental disease and structural tooth problems are easier to treat, more affordable and sometimes reversible. Not only that, but the links between gum disease and systemic illnesses are definite...including heart disease, diabetes, cancer and many inflammatory diseases. Don't postpone your health for a rainy day.

Give the gift of health! For the person who has everything (OR nothing!) an investment in their dental health may be the perfect birthday or Valentines Day gift. Our "original" team member, Sherry Henderson remembers that her first birthday gift from her then boyfriend, Chuck, was a dental cleaning, exam and x-rays at his father's dental office. They have now been married 32 years! We also have spin brushes, water piks and gift certificates for wonderful, relaxing massages with our massage therapist, Shannon

