



SUSAN MAPLES, DDS
COSMETIC & FAMILY CARE
The Fine Art of Dentistry

News From Your Dedicated Dental Team

Please fill us in with your E-mail address. We want to keep you informed about exciting new ideas and changes in your dental office “family”. Don’t worry about security or solicitation—we will never share your email address. And if you would like your appointments confirmed in advance via email, please let us know that as well.

Would you like your crowded teeth straight or spaces closed by the time you get your next dental cleaning?

Dr. Susan just completed the Six Months Smile course for adult orthodontics. Short term, almost-invisible braces can create dramatic improvements in front teeth, while stabilizing the bite relationship of back teeth. And it’s far less expensive than traditional braces. If you have always dreamed about having beautifully straight teeth, ask Dr. Susan if you are a candidate for short term orthodontics. You’ll get a hint of her enthusiasm just by asking.

Congratulations to Dr. Susan! She has accepted an invitation to the prestigious RL Frazer National Study Club, 25 top 2% US dentists. Her nomination was for exemplary leadership, clinical and behavioral success in dentistry. Dr. Susan will soon travel to Keystone Colorado for the first NSA retreat. There she will engage in a 360-degree feedback evaluation by her team members and participate in an exchange of best of practice presentations. We’re excited to see what she brings home.

Check us out on YouTube! We have been working with our patient Ben Stark of the *StarCompany* to produce four informative videos showcasing our unique abilities in dentistry. We will soon integrate these video clips into our website. They are a work in progress, and as always, **we value your feedback!** So do us a big favor and click on www.youtube.com. Then in the search box type Dr. Susan Maples and push play.

Emotional Intelligence (EI) and Team Building is our next course. Many of our team will participate with Dr. Bob Frazer in November in Texas. EI helps us build authenticity in our communication with each other in order to build honest, healthy relationships at

work and at home. Our team says “Thank you Dr. Susan for the value you put on our personal growth”.

We’re planning a Do-Over on our 25th anniversary party—next July! Thank you all for helping us celebrate. Our rock-on party in the park was a blast *with a blast*. It was an awesome set-up for a perfect outdoor party, except for the unwelcomed downpours. With much encouragement from you, for hosting a wonderful community event, we’ve decided to reload and fire again next summer. We’ll soon pick a date and keep you posted so you can mark your calendars.

Our team and families celebrated our 25th in GRAND style! We had a long weekend at the Grand Hotel on Michigan’s Mackinac Island. Families are so dear to us, and we are grateful to get to know your family. In turn, we wanted to share of our trip and anniversary celebrations-- look it in the reception area.

Thanks to Georgette, Casey and Corri for our Hands On Learning Lab! In an effort to help kids grow toward peak physical and dental health, our hygiene team, along with Dr. Susan, have developed an amazing tool box of learning activities for children of all ages. Our kids are loving it—and we’re just so excited about the difference it’s making in their learning. Because there is no other program like it—anywhere—we are not surprised that we are already getting some national attention. That’s great news. If other offices copy us, we can help make a difference for kids from coast to coast!

Did you know our office is featured in Greater Lansing Business Magazine this month? Our thanks go to the editors, to our community for supporting us and most of all, to YOU, our patients, for giving us the encouragement and enthusiasm for continued improvement. We are grateful!

Healthy and Fit Magazine is FIVE years old! Congratulations to the Kissman family for offering such a wonderful health resource to our community. The magazine has become a household name and a great resource for so many positive ideas. Dr. Susan is proud to be a contributing author of a monthly column in Healthy and Fit. Pick up a copy every month in our office and check it out!